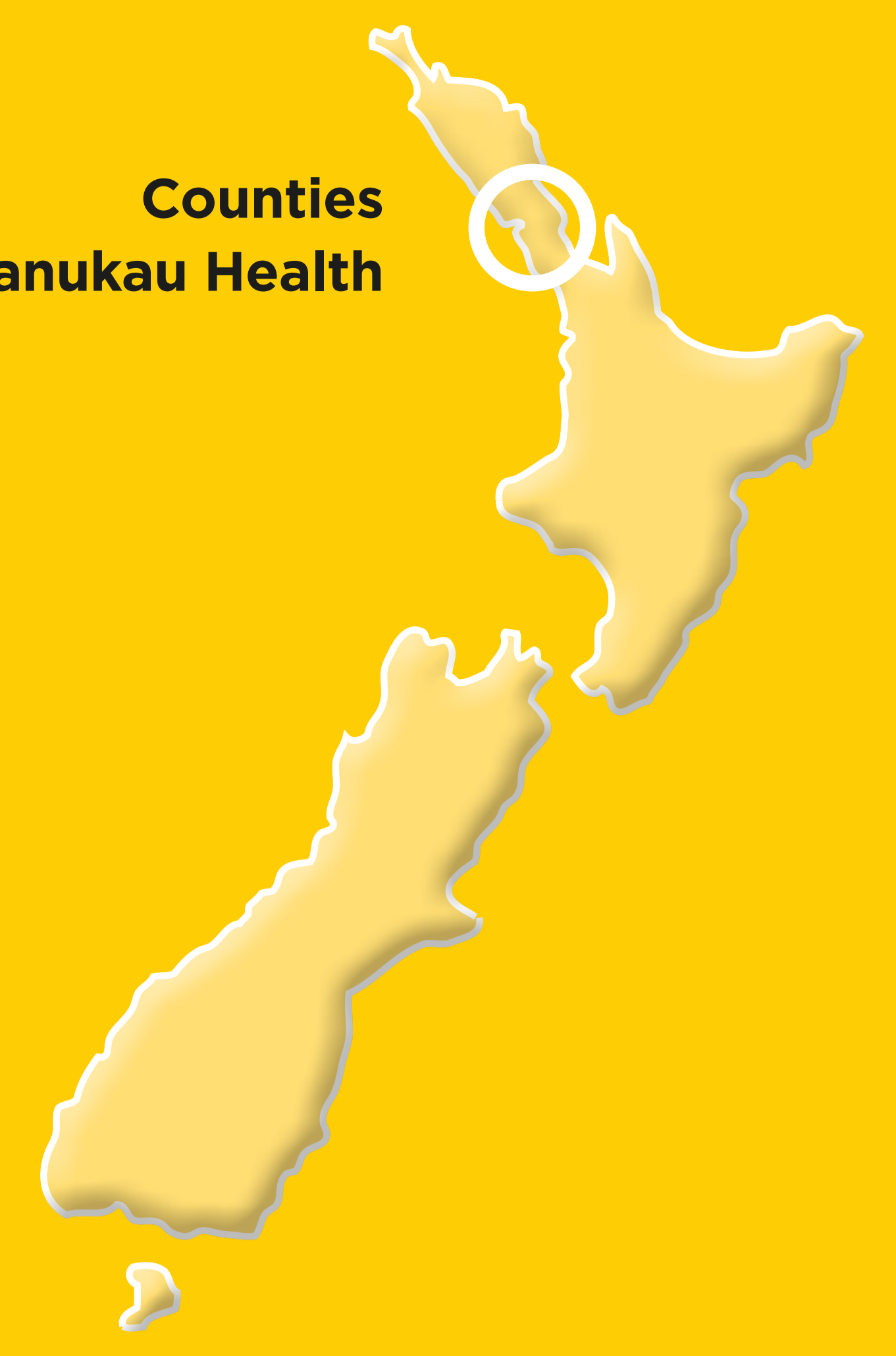


everybody every day

20,000 DAYS

20,000 Days Campaign

Counties Manukau Health

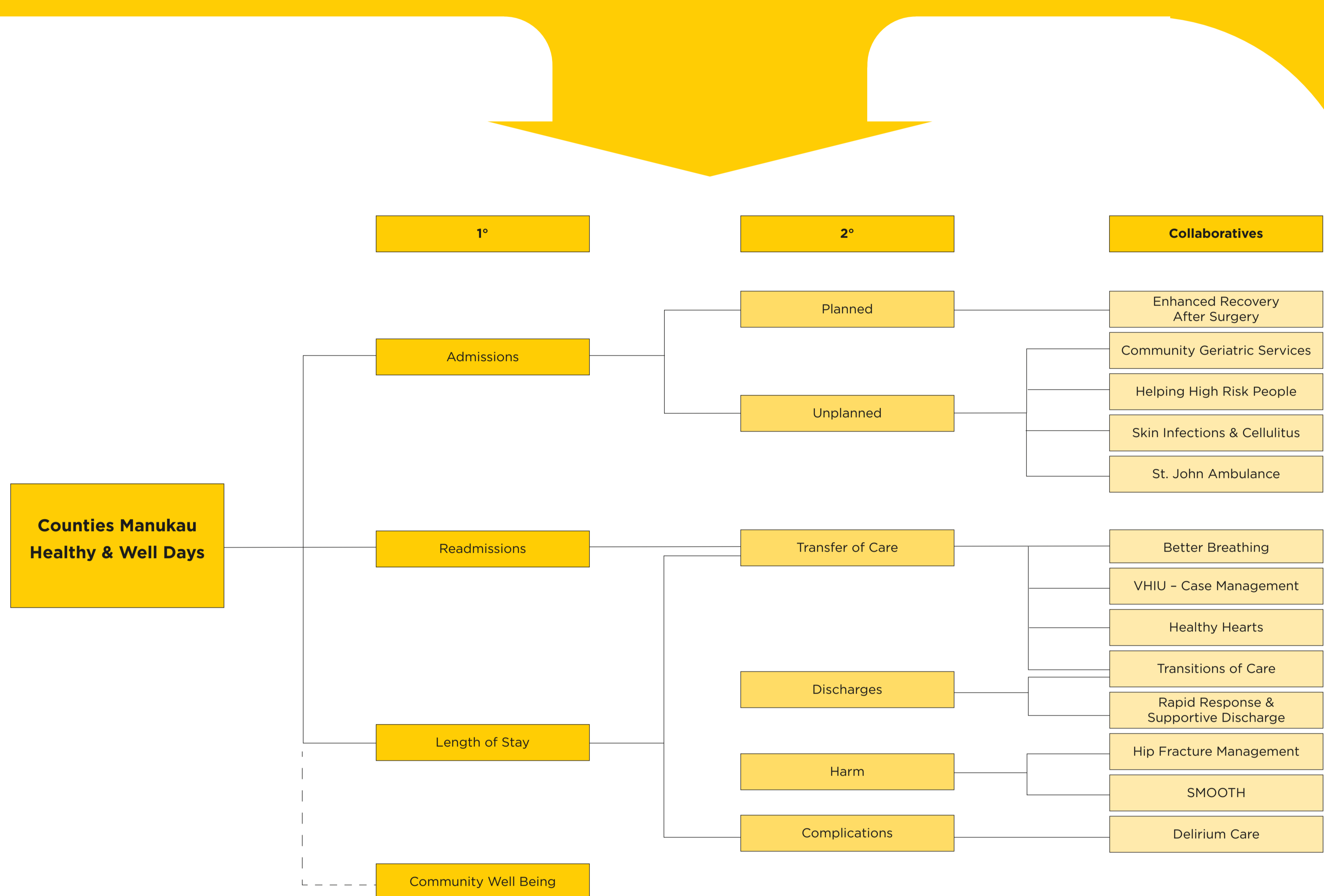
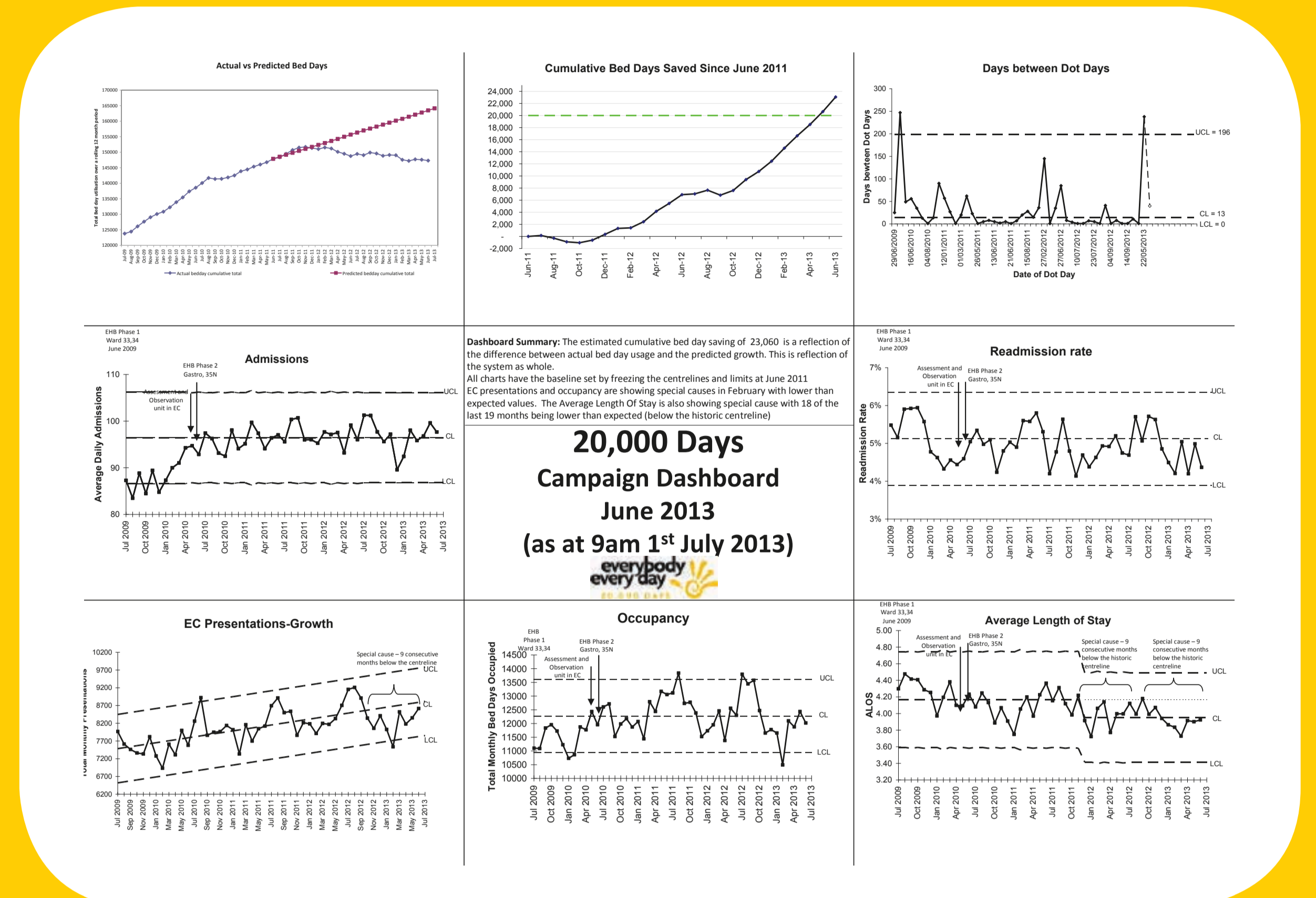


Aim of this Campaign

The increasing demand on resources across Counties Manukau is driving the need for continuing improvements in the way that we keep our community healthy.

To meet the predicted 5.5% increase in demand for beds at Middlemore Hospital, the following target needed to be achieved by 1 July 2013:

- Give back to our community 20,000 healthy and well days, reducing hospital bed days by 20,000



What worked well for our Campaign?

- Alignment around a common goal**
The Campaign had a unifying goal to reduce demand on the hospital and all of the collaborative teams shared in this goal.
- Leadership and expert support for the collaborative teams**
Geraint Martin, CEO and Professor Jonathon Gray, Director Ko Awatea actively involved throughout the Campaign. Leadership was crucial for each Collaborative from clinical leaders, managerial and improvement experts.
- Multi-professional teams working across the health sector**
Teams were working across the sector in many sites including primary care, secondary care and in the community.
- The Model for Improvement**
Collaborative teams applied the Model for Improvement in testing their change ideas through Plan Do Study Act (PDSA) learning cycles.
- A Structured series of milestones and activities**
The IHI Breakthrough Series Collaborative methodology has proven to work well as a structured way to implement evidence based practice that has been enhanced by using local knowledge and skills within the Counties Manukau context.

Achievements

13 Collaborative Teams established with Aims/Charters/Measurement dashboards/designing and testing for change through PDSA cycles

Four Learning Sessions attended by 100-120 people:
3-4 May 2012
6-7 September 2012
11-12 March 2013
25 June 2013 (Phase Two)

Celebration of Achievements on 2 July 2013

Ability to report on whole system measures

Improved patient and family/whaanau outcomes and experiences

23,060 days saved by 1 July 2013 since June 2011

Active engagement across the health sector

Strengthening of networks and relationships

Motivated workforce within the Collaborative teams

Evidence of improvement is informing decision making.

Financial savings achieved through the days saved

Collaborative teams continuing to implement and spread their improvement changes permanently

Established 16 Phase Two Collaborative Teams May 2013-July 2014

Increased capability for sustaining Model for Improvement

Increased flexibility for Counties Manukau Health to be better prepared for future.

Collaborative teams



“Last year I went to hospital 28 times!

By looking after myself and having a better understanding of my condition I've only been twice so far this year.”

George Patient

“Now that I have a better understanding of how to manage my condition at home I feel well again.”

Tereapi Patient



“The system's too complex, with patients in and out of hospital, multiple outpatient visits, and possibly 12 clinicians involved. There needs to be a simpler way.”

Professor Harry Rea Physician

Acknowledgements

Leadership at Counties Manukau Health and Ko Awatea | Geraint Martin and Professor Jonathon Gray | Brandon Bennett | Campaign Team | Collaborative Clinical Leads | Participating Collaborative Teams



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Campaign Manager

Dr David Grayson
Campaign Clinical Lead



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