

# Manaaki Hauora-Supporting Wellness

## Learning Session 2

### Wednesday 24 June 2015

# Smokefree

# Self-Management Support

*a collaboration of Smokefree and  
Respiratory Team (Ward 7)*



# Collaborative Team

- Working Group: Michelle Lee, Vivian de la Rama, Georgina Pickering, Priyanka Sharma, Basil Fernandes and the Respiratory Team (Ward 7)
- Where is this happening and who with: Respiratory services – Ward 7
- Collaborative Support: Sneha Shetty and Danni Farrell

# Collaborative Charter

## Aim statement:

To increase the success rates\* of respiratory patients stopping smoking from 9% to 30% by June 2016.

## The sub aims

- increase the referral rate from 43% to 60%,
- the engagement rate from 45% to 60%,
- the quit date rate from 47% to 60% and
- the 4 week success rate from 53% to 60%

\*Success rate is defined as the proportion of patients of those referred who haven't smoked within the last two weeks of a four week period following a quit date, carbon monoxide validated

# Collaborative Charter

## Collaborative Brochure Aim

Our aim is to provide Smokefree self management, a range of Smokefree options and face to face support to patients with long term breathing difficulties to improve Smokefree outcomes.

# Collaborative Measures

## Outcome measures

- Success rate\*

## Process measures

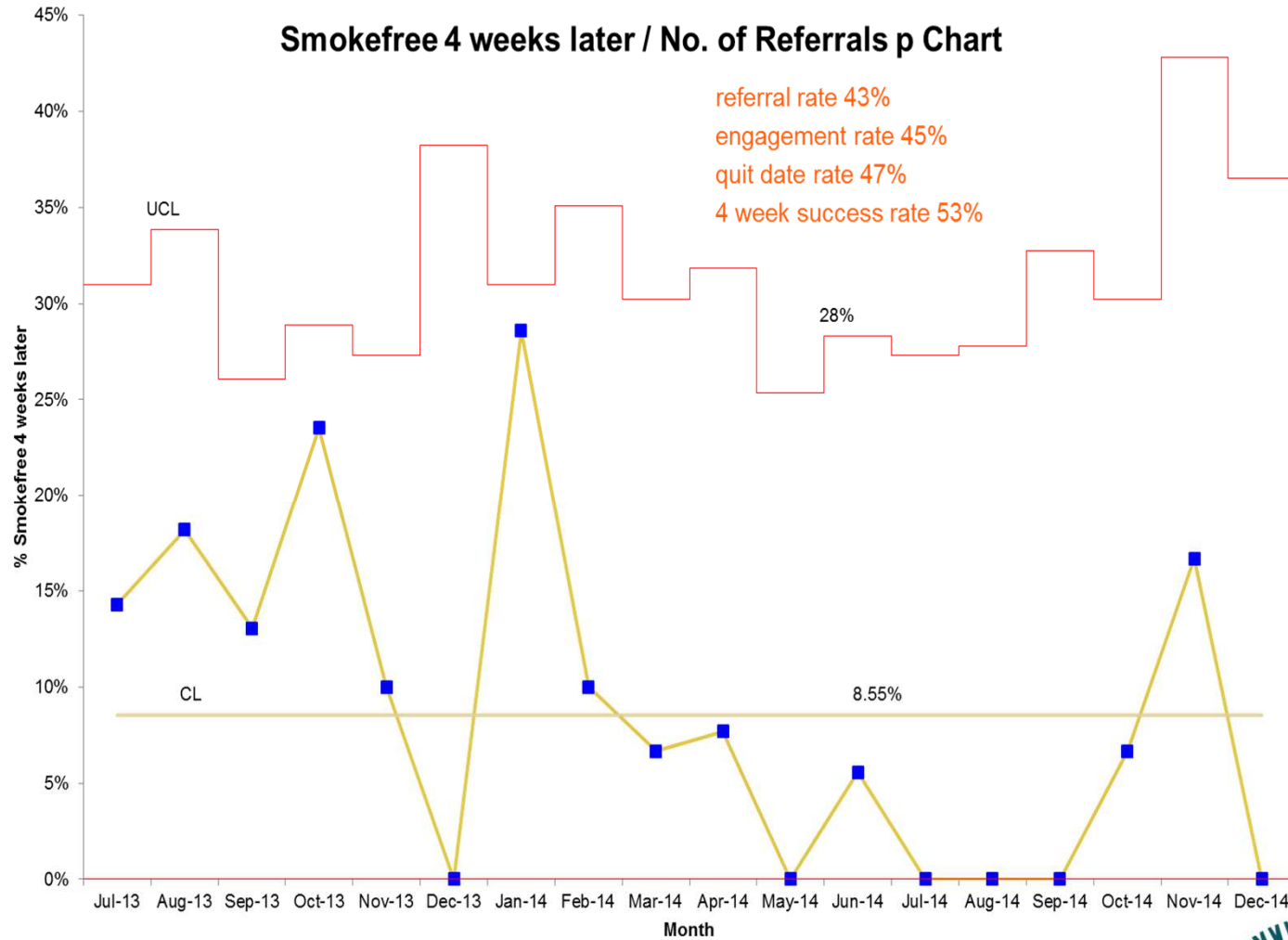
- Referral rate
- Engagement rate
- Quit date rate
- 4 week quit rate

## Balancing measures

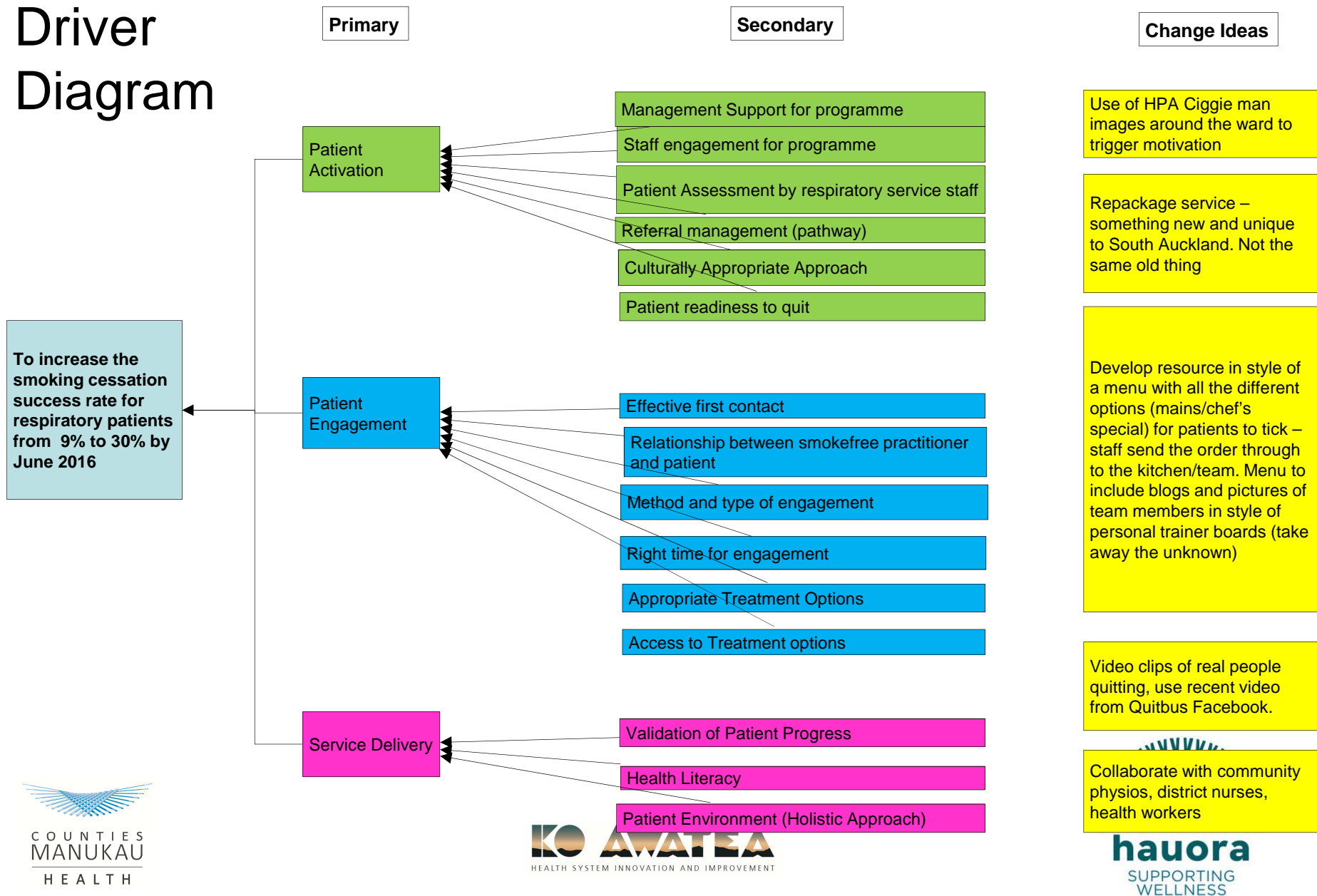
- Ward staff satisfaction
- Patient satisfaction

\*Success rate is defined as the proportion of patients of those referred who haven't smoked within the last two weeks of a four week period following a quit date, carbon monoxide validated

# Measures Summary



# Driver Diagram



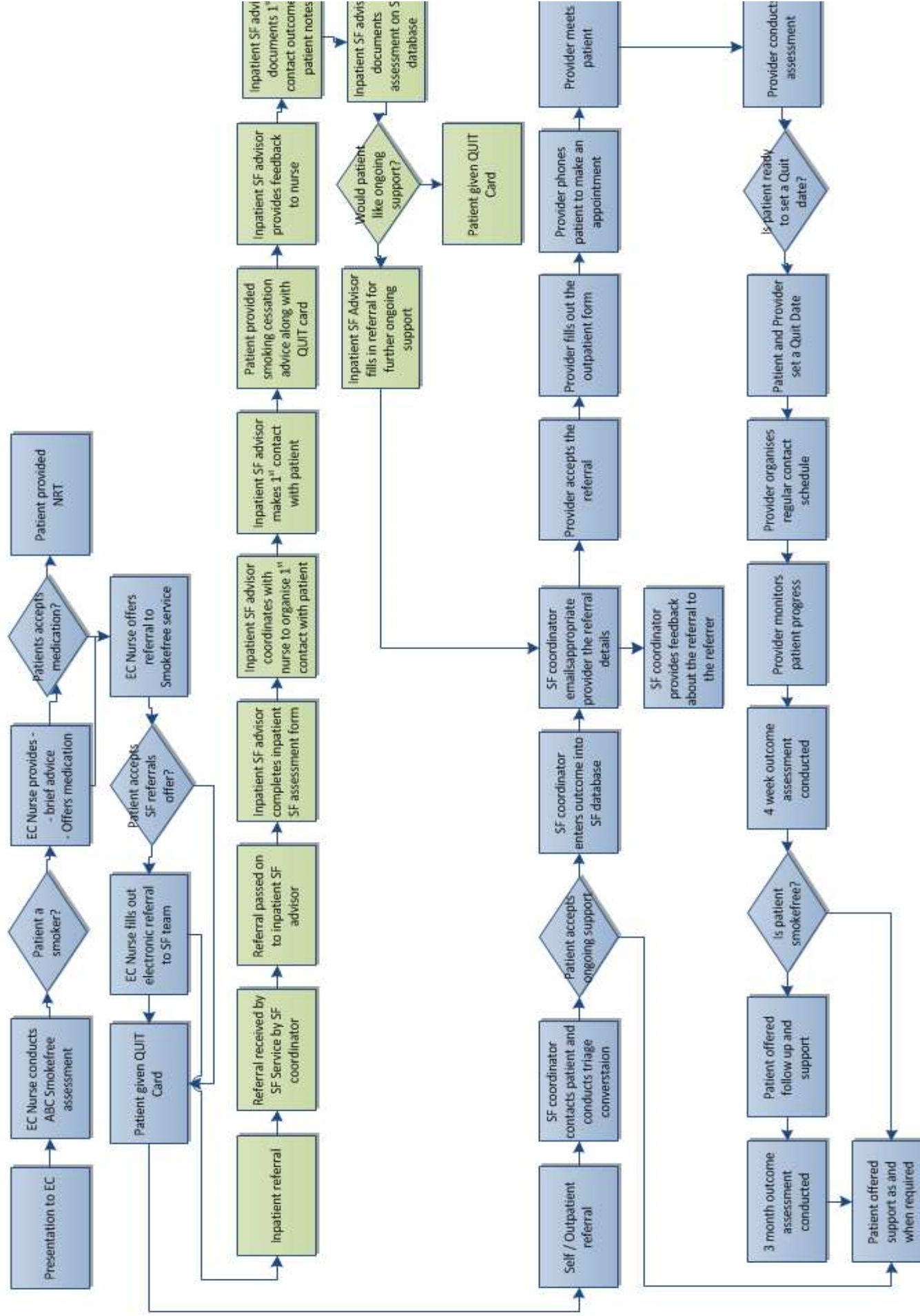
# Change Ideas - Themes

## Ideas for Change

- Use of HPA Ciggie man images around the ward to trigger motivation
- Repackage service – something new and unique to South Auckland, not the same old thing
- Resources in the style of a menu with different options (mains / chef's special) for patients to tick – staff send the 'order through to the kitchen/team'. Menu to include blogs and pictures of team members in style of personal trainer boards (takes away the unknown)
- Video clips of real people quitting, use recent video from Quitbus Facebook.
- Collaborate with community physios, district nurses, health workers.



# SMOKEFREE SERVICE CURRENT STATE PROCESS MAP





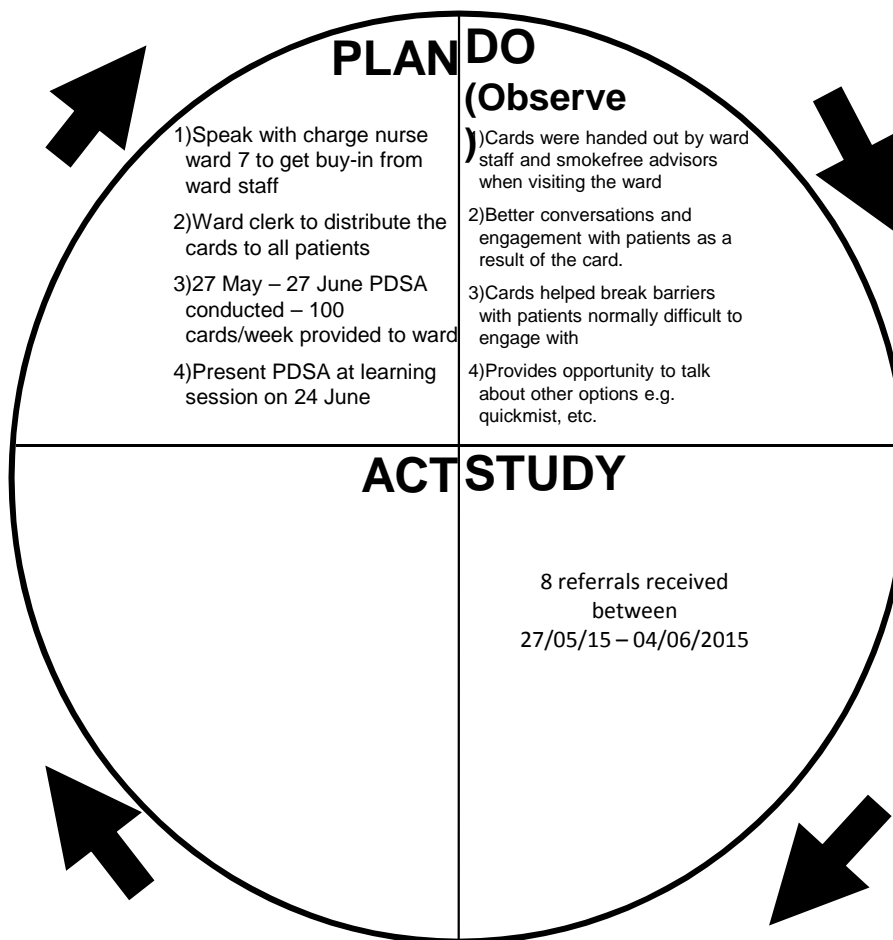


**Objective of this PDSA:** Generate self referrals and inform about smokefree service

**Change Idea:** Pocket card provided to all patients in Ward 7 i.e. ward clerk placing the pocket card on the side table of patient beds.

**Questions:**

- 1) Does the pocket card instigate self referrals?
- 2) Do the pocket cards increase overall referrals from ward 7?



**Predictions:**

- 1) Increased engagement with patients
- 2) Increase in overall referrals by 50%
- 3) Increased proportion of self-referrals



**Measurements :** Referrals from ward 7 / Proportion of self referrals / No. of referrals as a result of the pocket card / Feedback about the brochure content/design from staff and patients