

Manaaki Hauora-Supporting Wellness

Learning Session 5

Tuesday 21 June 2016

BRITE

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Aim

- To improve health provider self management capacity and capability and to improve consumer engagement and self-care skills as demonstrated by reaching at least 500 people (public and health providers) via BRITE projects by Dec 2016.

BRITE Driver Diagram

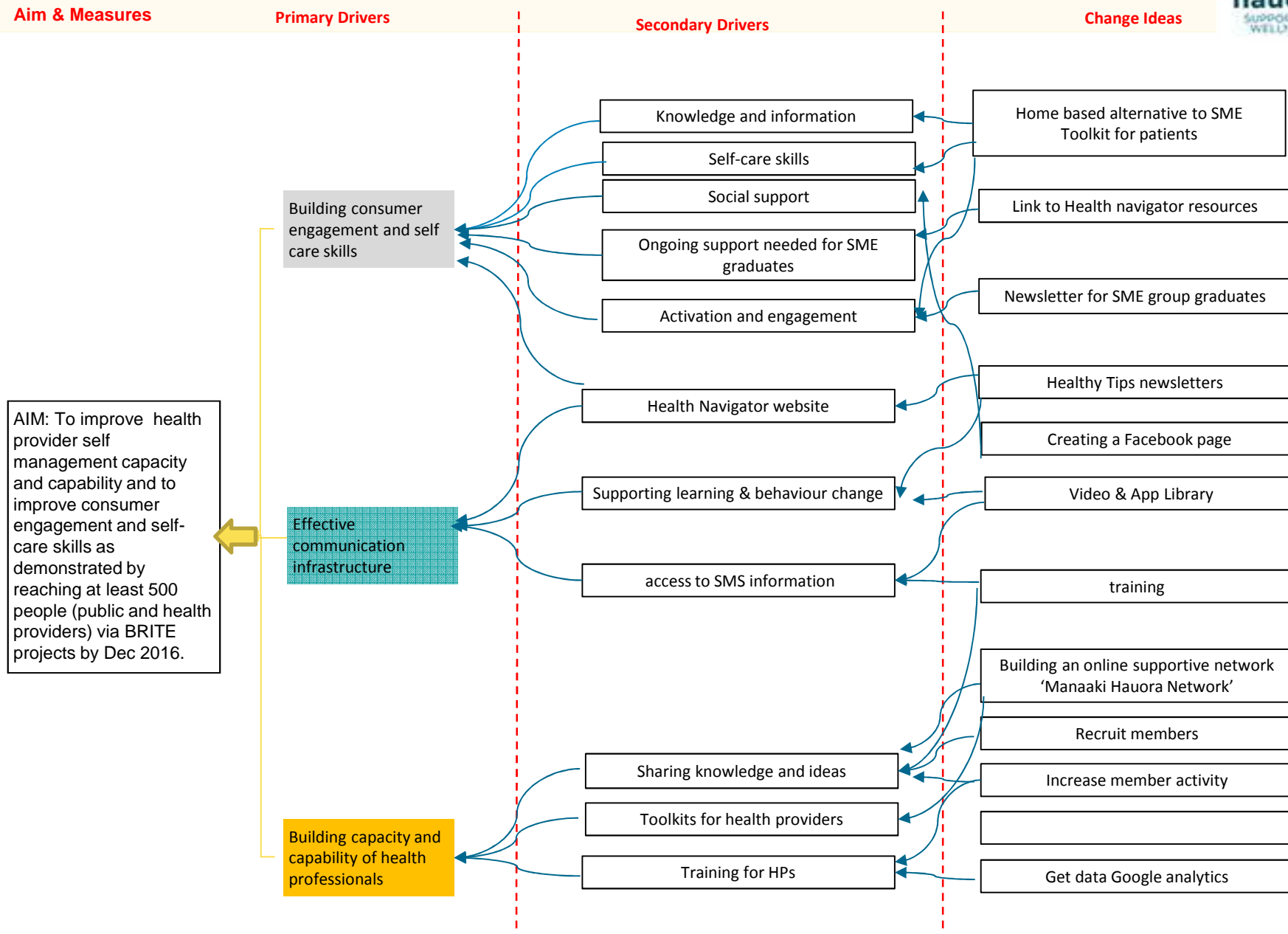


Aim & Measures

Primary Drivers

Secondary Drivers

Change Ideas



Dashboard 1

Sessions
119



Users
101



Pageviews
323



Pages / Session
2.71



Avg. Session Duration
00:02:59



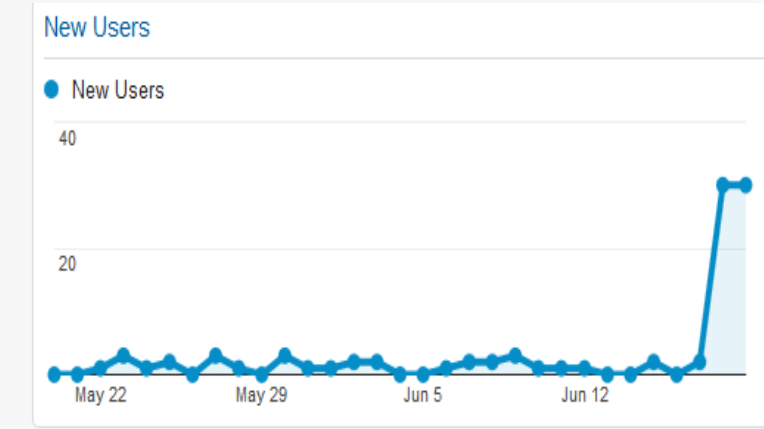
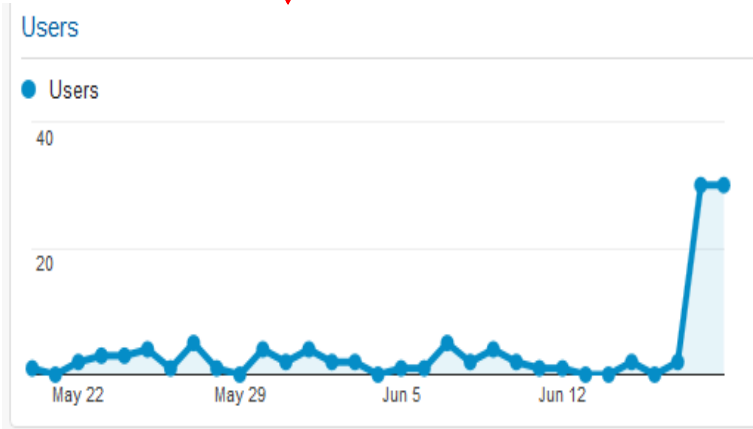
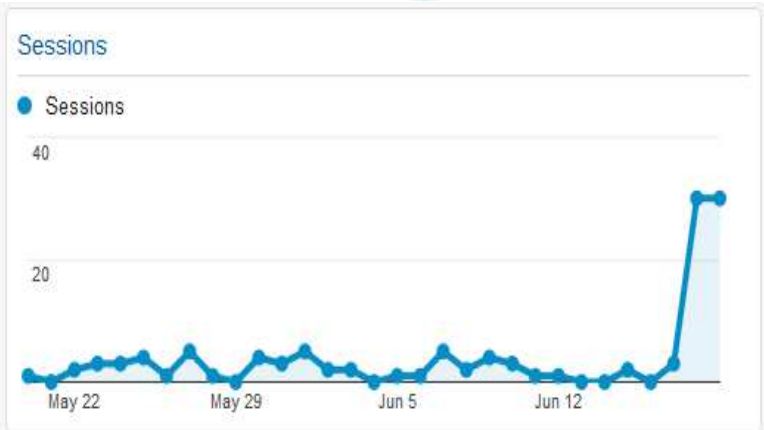
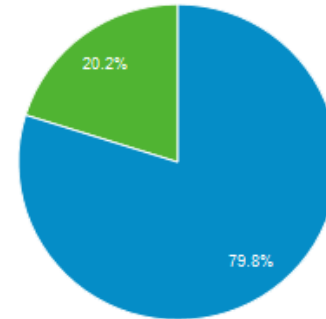
Bounce Rate
82.35%



% New Sessions
78.99%



■ New Visitor ■ Returning Visitor

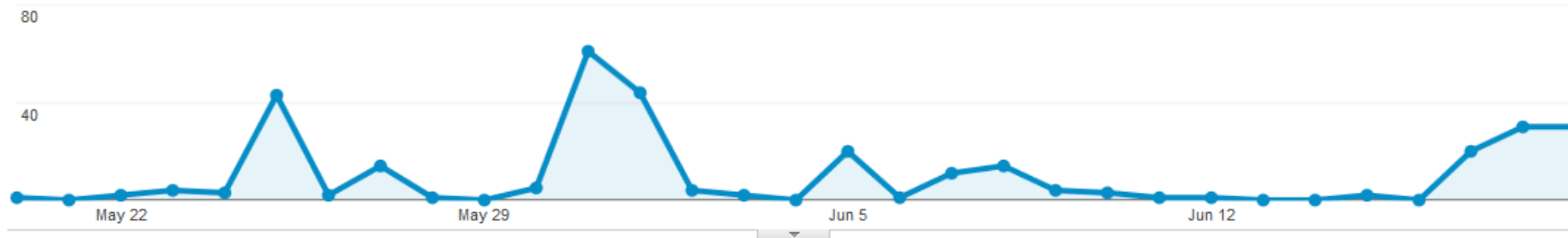


Dashboard 2

Pageviews vs. Select a metric

Hourly Day Week Month

● Pageviews



Pageviews

323

Unique Pageviews

227

Avg. Time on Page

00:01:44

Bounce Rate

82.35%

% Exit

36.84%

Site Content

Page

Page Title

Site Search

authuser=0&rm

Events

Event Category

Page

Pageviews

% Pageviews

Page	Pageviews	% Pageviews
1. /	117	36.22%
2. /learning-sessions-master-classes	13	4.02%
3. /education-training	12	3.72%
4. /library	11	3.41%
5. /education-training/copd-and-asthma-pharmac-seminar-series	9	2.79%
6. /teams/cmh-self-management-education	7	2.17%
7. /members	6	1.86%
8. /teams	6	1.86%
9. /?xg_source=msg_mes_network	5	1.55%
10. /education-training/e-learning	5	1.55%

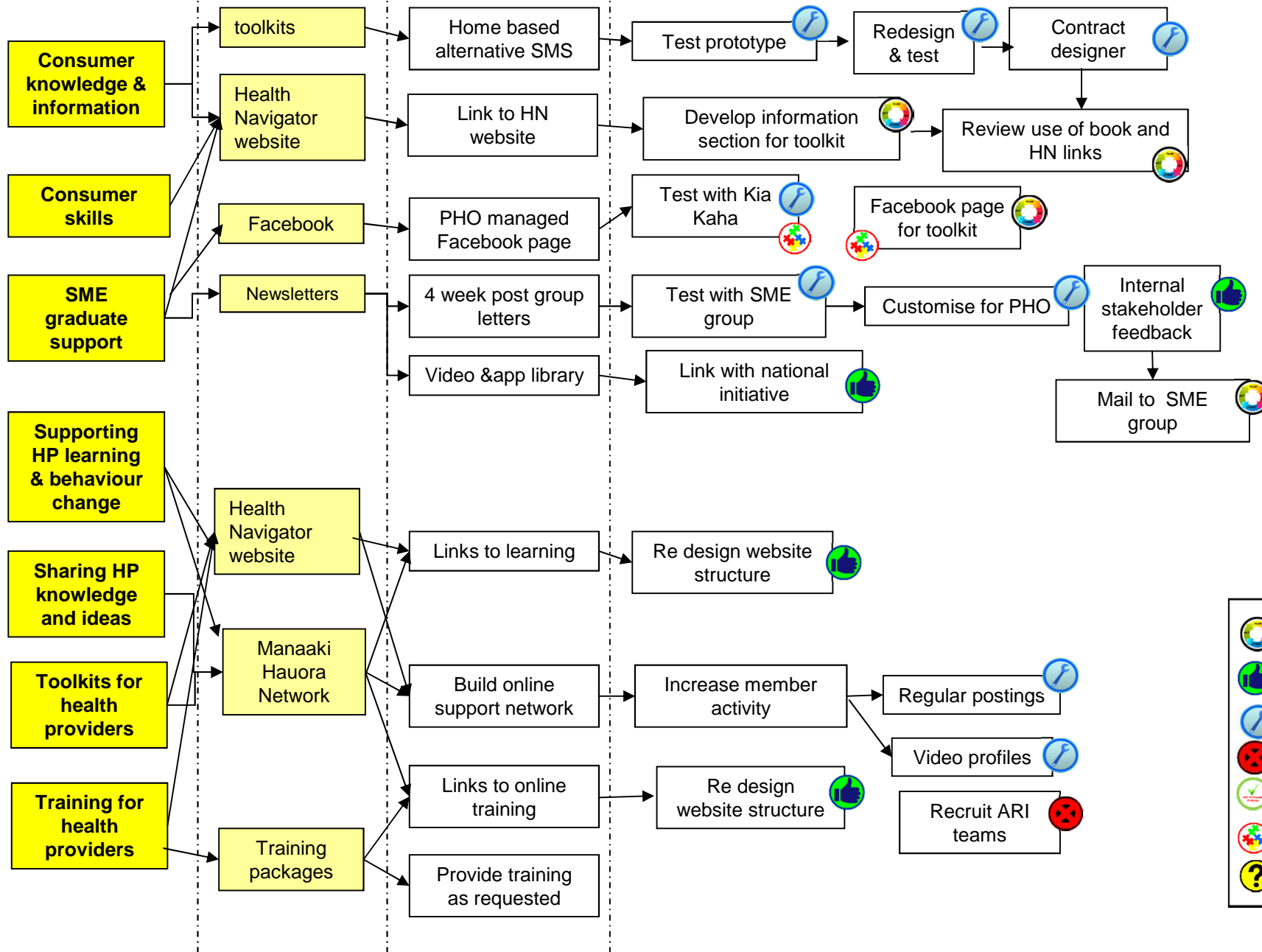
Secondary Drivers

Change Concepts

Specific Change Ideas

PDSA's

**BRITE
PDSA
Tree**



Consumer knowledge & information

Consumer skills

SME graduate support

Supporting HP learning & behaviour change

Sharing HP knowledge and ideas

Toolkits for health providers

Training for health providers

toolkits

Health Navigator website

Facebook

Newsletters

Health Navigator website

Manaaki Hauora Network

Training packages

Home based alternative SMS

Link to HN website

PHO managed Facebook page

4 week post group letters

Video & app library

Links to learning

Build online support network

Links to online training

Provide training as requested

Test prototype

Develop information section for toolkit

Test with Kia Kaha

Test with SME group

Link with national initiative

Re design website structure

Increase member activity

Re design website structure

Redesign & test

Review use of book and HN links

Facebook page for toolkit

Customise for PHO

Regular postings

Video profiles

Recruit ARI teams

Contract designer

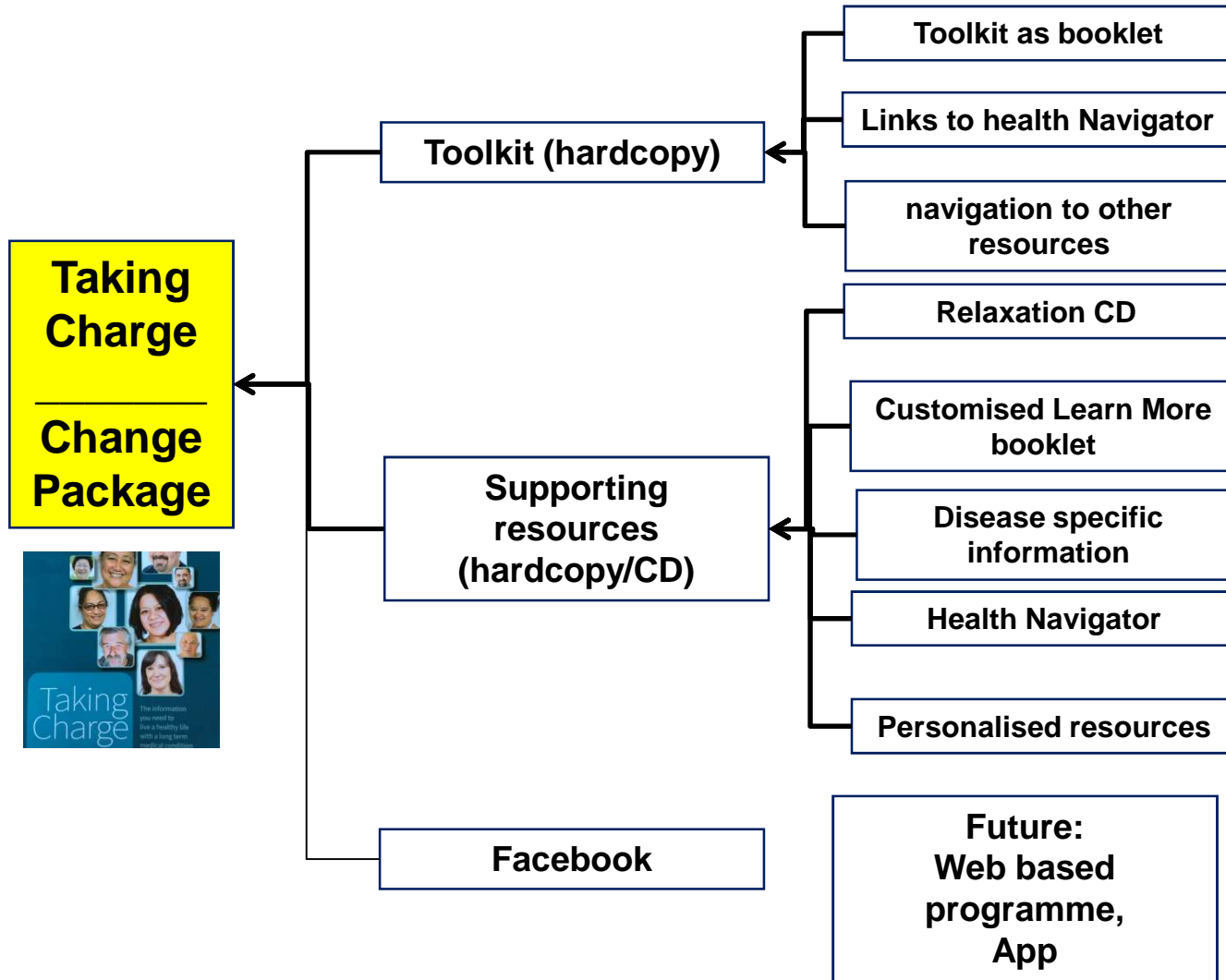
Internal stakeholder feedback

Mail to SME group

Key

- TESTING
- ADOPT
- ADAPT
- ABANDON
- ADD (TO CHANGE PACKAGE)
- LINKED (TO OTHER PROJECTS)
- WHAT NEXT?

Change Package



Ask and Offer

Ask: Our 2 greatest unresolved challenges are:

- How to continue the MH website once the campaign is over
- Can we test the home based self management “Tool Kit” with patients in MH campaign

Offer: The 2 greatest challenges we have resolved are:

- Have developed a self management home based “Tool Kit”
- Have developed “Newsletters” that can be used for patients post their self management education class

Patient & Whaanau Story

Achievements to Date

- Greatest achievement to date has been to get the Toolkit tested and professionally designed.
- Now become a 'Taking Charge' change package that also includes other resources and supports