

Developing Business

Campaign Overview

2016

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KO AWATEA
HEALTH SYSTEM INNOVATION AND IMPROVEMENT



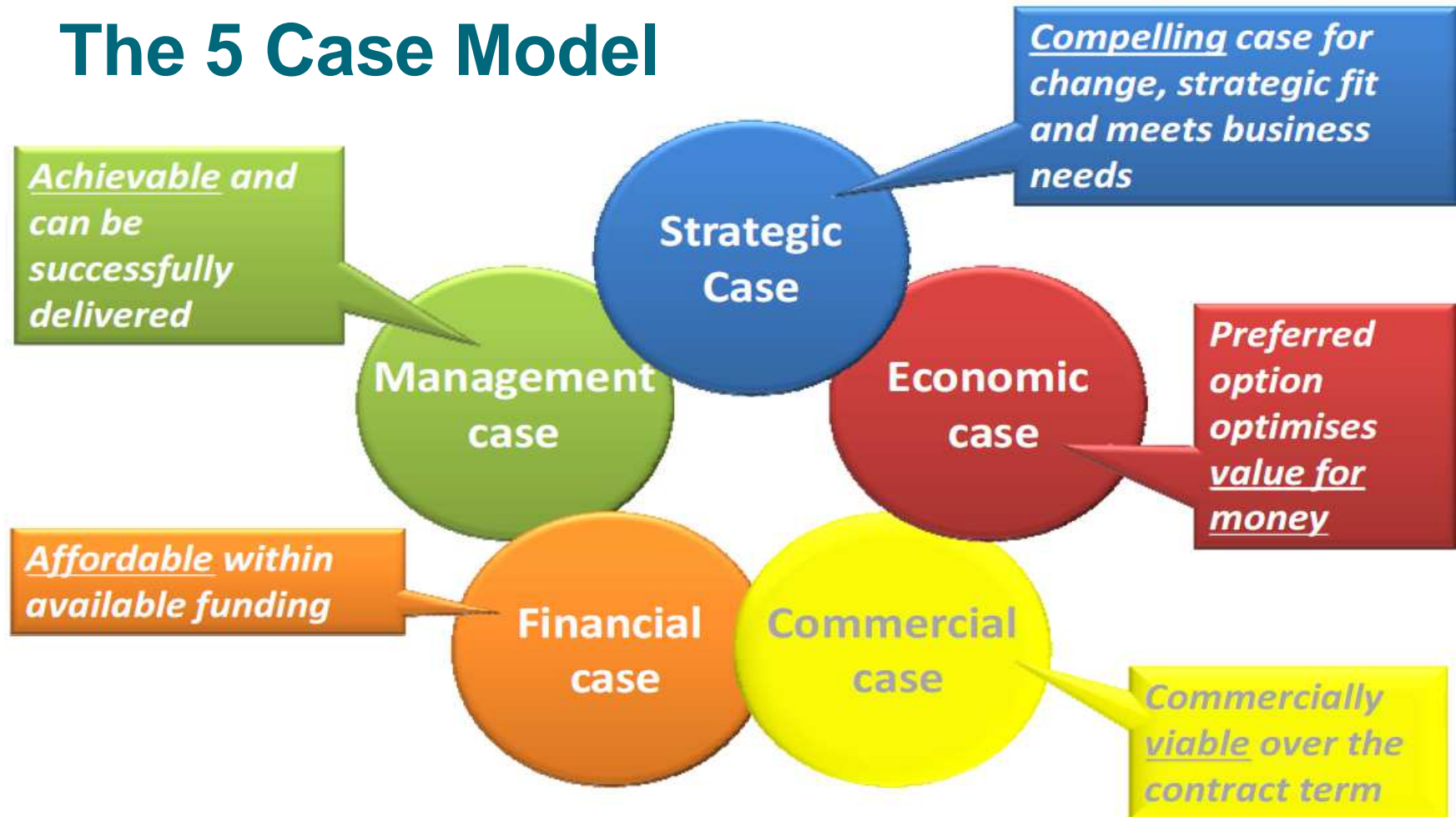
COUNTIES
MANUKAU
HEALTH

Addresses 5 key questions



1. Compelling case for change?
2. Optimise value for money
3. Proposed deal commercially viable?
4. Spending proposal affordable?
5. How can the proposal be delivered successfully?

The 5 Case Model



Better Business Case - Light



- NZ Treasury templates
- Informs “How to Guides”
- “Beyond 20,000 Days Campaign” teams examples
- Combine with presentation of the work
- Support from Managers/Leaders